

LIVE2>>LEAD DAYTON

OCTOBER

OCTOBER 7, 2016
Far Hills Community Church
5800 Clio Road
Centerville, OH

2016

What is Live2Lead?

THE PROGRAM

Live2Lead is a half-day leader development experience designed to equip you with new perspectives, practical tools, and key takeaways. Learn from these world-class leadership experts, be prepared to implement a new action plan, and start leading when you get back to the office with renewed passion and commitment.

The Speakers



For more information about the speakers and their topics, visit l2l.johnmaxwell.com/speakers.

Be a SPONSOR | Make an impact

Access

Be confident you are reaching key influencers in your community with your marketing message by partnering with us.

Identity

Increase awareness of your company/organization/church as a catalyst for growth by aligning your brand with all-star speakers.

Community

Establish your presence among the Dayton's area's leadership community as an organization that supports personal and professional growth.

10% of Proceeds Benefit



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Speaker Information



JOHN C. MAXWELL

John C. Maxwell, the #1 New York Times bestselling author, coach, and speaker who has sold more than 26 million books, was identified as the #1 leader in business by the American Management Association® and the world's most influential leadership expert by Business Insider and Inc. magazines in 2014. In that year, John also received the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations — The John Maxwell Company, The John Maxwell Team, and EQUIP — have trained more than 6 million leaders in every nation.

SIMON SINEK

Simon Sinek is an unshakable optimist. He teaches leaders and organizations how to inspire people. With a bold goal to help build a world in which the vast majority of people go home every day feeling fulfilled by their work, Simon is leading a movement to inspire people to do the things that inspire them. A trained ethnographer, he is the author of two books: the bestselling *Start With Why: How Great Leaders Inspire Everyone to Take Action* and *Leaders Eat Last: Why Some Teams Pull Together and Others Don't*. He is best known for popularizing the concept of Why and for the talk he gave on the subject on TED.com.

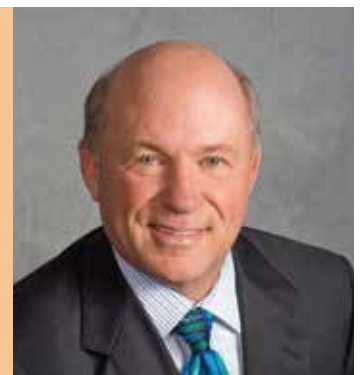


LIZ WISEMAN

Liz Wiseman teaches leadership to executives and emerging leaders around the world. She is the President of The Wiseman Group, a leadership research and development firm headquartered in Silicon Valley. She is the author of three bestselling books: *Rookie Smarts: Why Learning Beats Knowing in the New Game of Work*, *Multipliers: How the Best Leaders Make Everyone Smarter* and *The Multiplier Effect Tapping the Genius Inside Our Schools*. A former executive at Oracle Corporation, she worked over the course of 17 years as the Vice President of Oracle University and as the global leader for Human Resource Development.

DAN CATHY

Dan Cathy has served since 2013 as Chairman, President and CEO for Chick-fil-A, one of North America's largest family-owned businesses. As head of the quick-service chicken restaurant, Dan has taken an unconventional, yet personally and professionally rewarding approach to Chick-fil-A leadership. Spending the majority of his time traveling to the Atlanta-based chain's restaurants, he believes working in the field enables him to personally convey his servant spirit to the company's 70,000-plus employees.



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Sponsorship Packages

Dayton's simulcast of LIVE2LEAD will take place on Friday, October 7, 2016, from 9am until 12:30pm EST in the south Dayton area at Far Hills Community Church, 5800 Clio Road, Centerville, OH 45459.

Registration and the cafe' will open at 8am.

Audience: Hundreds of executives, managers, small business owners, community, non-profit, and ministry leaders

<i>Benefit</i>	Title (1 avail) Sponsor \$5,000	Platinum (2 avail) Sponsor \$2,500	Gold (3 avail) Sponsor \$1,500	Silver (5 avail) Sponsor \$1,000	Bronze Sponsor \$500
Reserved VIP Seating Tickets	50	25	10	5	2
Mentor/Student Tickets	8	4	2		
50% Discount Pricing for Additional Tickets	●	●	●		
Logo Included in the Pre-Show Sponsor Slides	●	●	●	●	●
Inclusion in all Pre/Post Event press release, online and social media advertising, and eblasts*	●	●	●		
Emcee Stage Mentions During the Event	4	2	2	1	
Logo/Mentions as the Title Sponsor in all advertising	●				
Logo and Name Listing in the Event Booklet	●	●	●	●	●
One John C. Maxwell Leadership Assessment for your Organization via a fun and interactive game by a certified Maxwell Coach	●				
Half-Day Leadership training by Certified John Maxwell Trainer, Speaker, Coach**	●				
Active Shooter Training by Police Officer and Crime Stoppers	●	●	●	●	●

*Logo Submission Deadline is July 31, 2016.

**Half-day leadership training to take place after leadership assessment has been conducted.

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Please fill out the form below and return to a LIVE2LEAD:Dayton John Maxwell Team member or use this link to apply for a sponsorship.

<http://www.eventbrite.com/e/live2lead-dayton-tickets-23126052646#>

Sponsor Information

Please make checks payable to Cristy Kettering, John Maxwell Team.

Contact Name: _____

Organization Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Website (if applicable): _____

Would you like us to distribute one of your _____ Marketing Pieces or _____ Promotional Items?

Credit Card Number: _____ Exp. Date _____

CVC: _____ Name on Card: _____

Sponsorship Package

Title (\$5,000): _____ Platinum (\$2,500): _____ Gold (\$1,500): _____

Silver (\$1,000): _____ Bronze (\$500): _____ (Church or Chamber of Commerce - Yes/No)

10% of Proceeds Benefit

